



The opening of a basketball academy –

Cooperation between Hapoel Tel Aviv Basketball club and HaKfar HaYarok education center

The youth departments of Hapoel Tel Aviv Basketball club in cooperation with HaKfar HaYarok have decided to start a basketball academy for gifted basketball players and students born in the years 1998-1999.

The purpose of the academy is to enable young athletes with the right talents to realize their potential in sports and reach the highest basketball levels in parallel to maintaining a high level of educational excellence.

The structure of the academy will enable the youngsters to combine the intensive activities in sports with the required time for a high education level.

This framework of cooperation will enable optimal training conditions with top professionals along with the warm and nurturing support of the educational team.

The athletes will stay under boarding school conditions in HaKfar Hayarok which is known as one of the best high schools in Israel in terms of its educational level.

The young athletes will be required to achieve high levels in their studies while the academy will enable them the optimal training conditions for basketball along with all the required peripheral support in fields such as physical abilities, mental abilities, nutrition and medical tracking and care.

The daily schedule for these athletes will start at 6 AM and will continue until 10 PM. This will include about 5 hours of sports training part of which are in the morning before school hours and others in the afternoon and evening. To compensate for the lost studying time due to the long training hours as well as many competition games the athletes will receive private lessons and coaching in the studying center.

The academy will emphasize the values of sportsmanship, honesty, self-discipline, responsibility, friendship and mutual assistance.

The concept of sport academies in different sport fields is considered successful worldwide and has proven itself in creating leading athletes.

In addition to the recruitment of local athletes to the academy our aim is to include:

- Gifted Jewish athletes from different countries worldwide and, particularly, from countries with a "basketball culture".
- Israeli Arab gifted young basketball players.
- Gifted players from the "Bialik Rogozin" school (sons of foreign work immigrants).
- Players from the outskirts of Israel particularly from families in financial difficulties.

We offer you personally or through your company to support this initiative in one of the following alternatives:

- **Leading sponsor of the academy.**
- **Co-sponsor/partial sponsorship of the academy**
- **Full annual scholarship for a player**
- **Partial scholarship for a player**